



Synergies
of a Design
Ecosystem

CELEBRATING INDIA * ALEMBIC CITY
THROUGH INDIAN DESIGN MUSEUM SQUARE

Participating
Designers
2022

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A1



Studio Medium

New Delhi

Riddhi Jain

Medium is an apparel and home textile design studio based in New Delhi.

We work on a combination of traditional handwoven textiles and resist dyeing techniques using natural and azo free dyes.

From getting our fabrics handwoven to employing hand stitching to finish and piece together our apparel wherever possible, every stage of designing and production is intended to be high on craftsmanship and detail, with a dedicated focus on sustainability.

[instagram.com/studio_medium](https://www.instagram.com/studio_medium)



A2



ERP Design Studio

Ahmedabad

Rishika Bowen

Priyank Vaghasia

ERP is a contemporary design studio offering bespoke customized Furniture & Product Design solutions.

[instagram.com/erpdesignstudio](https://www.instagram.com/erpdesignstudio)



A3



Magari
Bangalore

Amitha Madan

Magari, meaning hopefulness, anticipation and a sense of 'what if', is what our collection inspires in you. Our furniture is thoughtfully designed, reviving past traditions and art forms with modern technology and local artisans.

[instagram.com/magari.india](https://www.instagram.com/magari.india)



A4



BESO

Vadodara

Jenny Majmudar

We are a multidisciplinary studio that takes a consistent, holistic approach towards design and offers a profound understanding and interpretation of the full range of creative possibilities in Spatial Design, Interior Architecture, Furniture Design and Graphic Design. The studio practices to build a singular, synchronized experience built on the power of design.

[instagram.com/curiodart.beso](https://www.instagram.com/curiodart.beso)



A5

abstrac
raw. textiles.



ABSTRAC HOME

Ahmedabad

Brinda Patel

ABSTRAC HOME is an Ahmedabad based Conceptual Home Textiles Studio, creating soft furnishing products and creative textiles for interior spaces. It focuses on delivering timeless designs based on modern day sensibilities, engaging local craftsmanship with handmade values. Along with creative textiles, the brand is also into bespoke soft furnishings with need specific requirements for residential and commercial spaces.

[instagram.com/abstrachome](https://www.instagram.com/abstrachome)



A6



Glass Forest

Delhi

Deeksha Saini
Pallavi Chandra

“Welcome to an enchanting forest, elevating your everyday. An artisanal range of glassware called- Glass Forest!”

Glass Forest is a house of timeless and bespoke glass wonders, playfully capturing our attention; slowing making their way into our everyday and refining everything to its essence.

Glass Forest is an extension of our narratives, a dichotomy of reality and dreamscapes and all the vibrant hues in between. We are the craftsmen, we are the dream smiths and we are the alchemists.

We are Glass Forest!

[instagram.com/_glass_forest_](https://www.instagram.com/_glass_forest_)



A7



 LAVISH LINE

lavishline

Vadodara

Kedar Dalal

Lavishline was founded in 2015 suhrud goradia and kedar dalal decided to join their different business backgrounds and experiences together for a unique project: to re-interpret the concept of outdoor furniture and to bring other meanings, other senses and other dimensions for luxury performance furniture in india.

[instagram.com/lavishline_](https://www.instagram.com/lavishline_)



A8



and**black**

andblack design studio

Ahmedabad

Jwalant Mahadevwal
Kanika Mahadevwal

andblack design studio is lead by Kanika and Jwalant Mahadevwal. They did their post graduation from Architectural Association, London. Following which Jwalant worked with Zaha Hadid Architects and Kanika with Michael Hopkins in London for about 4 years before moving to Ahmedabad.

[instagram.com/andblackstudio](https://www.instagram.com/andblackstudio)

A9



STUDIOWORKS

STUDIOWORKS

Ahmedabad

Nehal Bhatt



Studio works is a designing and manufacturing studio based in Ahmadabad. We are involved in designing products for the interior environment , mainly furniture. Besides, we also design lights, dining accessories, wall pieces and other custom products.

Our forte is in designing and manufacturing furniture in reclaimed teak wood in combination with metal.

We have developed a wide range of furniture and interior products in the last 10 years, through a rigorous process of prototyping and experimenting.

[instagram.com/studioworksahmedabad](https://www.instagram.com/studioworksahmedabad)



A10



Tectona Grandis Furniture

Ahmedabad

Dhruvkant Amin

Dhruvkant Amin aspires to design a piece that stays unique forever. Such a piece creates memories and becomes the most treasured family heirloom.

Tectona Grandis is a reflection of his passion, creating 100% teak wood furniture and products to ensure a strong yet classy finish to his product. His products are environment friendly as they are made out of reclaimed wood. The coating used for the finishing of his furniture is also environment friendly

[instagram.com/tectona_grandis_by_dhruv_amin](https://www.instagram.com/tectona_grandis_by_dhruv_amin)



A14

ARJUN RATHI DESIGN
Light . Form(s) . Emotion



Arjun Rathi Design

Mumbai

Arjun Rathi

Many of us spend the majority of our time living and working in different environments lit by artificial light. As a studio we aim to interpret space through the lens of lighting, design fixtures and installations that can capture our imagination and inspire us in these spaces. Working on both ends of the design spectrum, from single pieces made together with craftsmen to mass produced objects developed in collaboration with the manufacturers; the studio is not defined by a particular style, but rather by questioning objects while considering their context and cultural associations embedded in them.

[instagram.com/rathiarjun](https://www.instagram.com/rathiarjun)



A15



The Wicker Story

Hyderabad

Priyanka Narula

Wicker story is brainchild of PRELAB DESIGN STUDIO, an Architecture and design practice based out of Hyderabad. They are constantly attempting to create a symbiotic amalgamation of art, architecture, product in the precinct of craft and parametric design methodology and thus celebrating the context of culture, colour, tradition and values in India.

[instagram.com/thewickerstory](https://www.instagram.com/thewickerstory)



A16



Anuvad Innovation Studio | SoftStory

Ahmedabad

Chhail Khalsa | Sangita Khalsa

ANUVAD: Anuvad is a Research Studio that pushes the boundaries of textile as a medium as we know it. By combining the three polar worlds of craft, design and tech, Anuvad creates experiences that are novel.

SOFTSTORY: 'Are we, as designers, socially responsible and ecologically conscious?' In an attempt to answer these concerns, we re-defined Soft-Story as a brand that stands in the middle of the artisan community being directly impacted and a sustainability-conscious market taking aesthetic lifestyle to a higher level.

[instagram.com/anuvad_](https://www.instagram.com/anuvad_)
[instagram.com/softstory.in](https://www.instagram.com/softstory.in)



A17



White Studios

Moradabad

Gitesh Mehta

White, as the word says, is pure and unique. In the color palette, you can mix any two colors to create any other color but White. That's the philosophy behind the name the the motive. White studios was born with the merger of arts with design, creating experiences. At White, we are trying to break the monotony of what a chair or table is and what it can be. Some of our pieces (we call our products 'pieces', as is art or precious pieces) are inspired by popular art and art movements, while some are breaking the book definition of what a chair or a table looks like.

[instagram.com/thewhitestudio.in](https://www.instagram.com/thewhitestudio.in)



A18



Cretekala Studio

Nashik

Siddhant Borade

Crete - Kala (CONCRETE+ART) is a collective of artisans, craftsmen and innovators who create custom-crafted, bespoke, architectural concrete works of art. Our highly skilled team specializes in creating luxurious sinks, bathtubs, outdoor furniture, planters, wall panels and much more for residential & commercial life spaces.

[instagram.com/cretekala_studio](https://www.instagram.com/cretekala_studio)



A19



Ori

Vadodara

Dipen Gada

Manish Maheshwari

DGA aims to leave an influence on the globe through responsive and responsible architecture. The projects are taken up on a very selective basis where the firm is involved right from architectural conceptualization to interior designing.

[instagram.com/dipen.gada](https://www.instagram.com/dipen.gada)

[instagram.com/manishmaheshwari](https://www.instagram.com/manishmaheshwari)

A20



SAGE Living

Hyderabad

**Keerthi Tummala
Ram Kabadi**

Established in 2018 as the result of the entrepreneurial vision of Keerthi Tummala, the company has built its success on the ability to represent the potential of Indian craftsmanship by creating products that consistently push all known boundaries. Having a stronghold in design and being backed by a wide network of top-class manufacturing, Sage has created a niche for itself with its clearly identifiable design and style.

[instagram.com/sageliving.in](https://www.instagram.com/sageliving.in)



B1



STUDIO
smitamoksh

STUDIOsmitamoksh

Ahmedabad

Smita Thapar
Moksh Thapar

STUDIOsmitamoksh is a group of artisans and designers based in Sanand, Ahmedabad. We work towards the aim to explore the inherent acumen of Heritage, Arts and Crafts which have evolved through the continuous interaction of human life with nature.

[instagram.com/studiosmitamoksh](https://www.instagram.com/studiosmitamoksh)





B2



Design Ni Dukaan

Ahmedabad

Ar. Veeram Shah

“Design ni Dukaan” founded by Ar. Veeram Shah in 2013, colloquially means, ‘a shop for design’. We are a multidisciplinary studio based in Ahmedabad, Gujarat, focusing on the concept of design in totality and without distinction. As a studio, we deal with design sans scale. This includes architecture, interior design and furniture design projects.

[instagram.com/design.ni.dukaan](https://www.instagram.com/design.ni.dukaan)



B3



SHED

Surat

Priyanka Shah

S H E D is a multidisciplinary design practice that builds narratives through making cultural objects, spaces and experiences...

[instagram.com/outoftheshed_](https://www.instagram.com/outoftheshed_)





B4



woodlabs



woodlabs

Bangalore

**Deeptashree Saha
Abhirup Dutta**

Woodlabs is a concept wood workshop that provides life to ideas with expert craftsmanship and a motive to innovate. Our constant motivation is the strong connection to our ethnic roots coupled with thoughtful ideas. In the times of declining skillsets and unwillingness to customize we stand firm in our intention to merge traditional craftsmanship with modern necessities.

Woodlabs is an endeavor that has the vision to grow over time and include in its cause a team of traditionally trained craftsmen who can contribute to bringing ideas to life.

[instagram.com/woodlabs.in](https://www.instagram.com/woodlabs.in)



B5



Ikai Asai

Mumbai

Ananya Birla

Ikai Asai is a design house rooted in craft and community. We work with unique and unexplored crafts of India to create products with a contemporary global aesthetic.

[instagram.com/ikaiasai](https://www.instagram.com/ikaiasai)



B6



ORANGE TREE

Orange Tree

Jodhpur

Gaurav Jain
Nikita Bansal

Orange Tree is from the House of Basant - Designers, Manufacturers and exporters of Furniture, Lighting and Decor for last 24 years from Jodhpur. With the vision to get the global design language, style and quality to the domestic market Orange Tree was born in 2014. We are an extremely conscious brand where sustainability is deep rooted in our philosophy. We adapt sustainable practises in energy used(solar power majorly), material used(Wood legally sourced- FSC certified, use of natural fibers and papermache) process followed(recycling of waste water for gardening, reusing the waste foam for cushion fillers).

[instagram.com/orangetreehomes](https://www.instagram.com/orangetreehomes)



C1

*art
attaichi*



Art Attaichi by thethakors'

Vadodara

Fainy Thakor

Art Attaichi by thethakors' is a brain child of Fainy Thakor, an Architect who shares passion for creating art. She has always been art driven and like things which are simple yet complicated, basic yet interesting. Art Attaichi is a bag full of curiosity, explorations, experiences and stories, in the form of contemporary objects that create picturesque spaces.

[instagram.com/thethakors](https://www.instagram.com/thethakors)



C2



Hiraya
by N

Hiraya By N

Vasco

Niharika Tapadia

Hiraya in Filipino means “Vision- fruit of one’s hope, dreams and aspirations “. We as a studio just started off with experimenting with wood and now diversifying into mix material

[instagram.com/hiraya_by_n](https://www.instagram.com/hiraya_by_n)



C3



■ ■ SANKHLA

Sankhla Design

Ahmedabad

Pawan Sankhla

Sankhla design recognizes lifestyle trends and translates them into consciously designed products to elevate everyday activities to joyous/fulfilling experiences. At our studio, we respect traditional knowledge banks and with that, as a point of departure, we dive headfirst into the design process through material and form explorations.

[instagram.com/sankhla.design](https://www.instagram.com/sankhla.design)



C4



rockpapersissors

Mumbai

Sagarika Suri

Rockpapersissors is a material lab set up as a counterpart to Studio Tessera, a Mumbai based studio with diverse interests in planning, architecture, interior and furniture projects. The lab experiments with ideas and concepts at a smaller scale to complement the larger practice. With a passion for material and technology, the lab has been working with plywood, paper, resin, concrete, glass and cloth. It's most current pursuit has been innovating with recycled and reassembled plywood and wood turning techniques in furniture and lighting.

[instagram.com/rockpapersissors_bombay](https://www.instagram.com/rockpapersissors_bombay)



C5



studio Brhmmn

Ahmedabad

Nehal Rachh
Nilaooy K Nandi

Nehal and Nilaooy have been practicing Art and Design for the past 25 years. Both design graduates from the M S University of Baroda, soon ventured out to follow their individual passions- Ceramic and Fine Art respectively.

They say, “While Art is at the very core of our practice, we often work on commissioned projects. These projects are envisioned for specific spaces and based on a rough brief.

This has resulted in an extensive, versatile portfolio; given our diverse practices and backgrounds.”

[instagram.com/rachhneha](https://www.instagram.com/rachhneha)

[instagram.com/nilaooy](https://www.instagram.com/nilaooy)



C6

Harshita Jhamtani
FURNITURE & LIGHTING

length
breadth
height.



Harshita Jhamtani Designs | Length Breadth Height

Mumbai

Harshita Jhamtani | Luv Rohra

A young, up-and-coming design studio based in Mumbai since 2019. We create products by blending sustainable materials with minimalist designs that have strong silhouettes and are functional at their core. With utmost attention to detail, every piece is designed, crafted and manufactured in India. Our style focuses on making timeless pieces that have a soul and that push past current trends.

As a studio, we believe that the most sustainable practice for a designer to adapt, is to create products that their patrons can buy once and cherish for a longtime.

[instagram.com/harshitajhamtanidesigns](https://www.instagram.com/harshitajhamtanidesigns)

[instagram.com/length.breadth.height](https://www.instagram.com/length.breadth.height)

D1



Morii

MORII

Gandhinagar

Brinda Dudhat

A dynamic design studio based in Gandhinagar, Gujarat; Morii was born out of an ever-growing reverence for Indian craft and a taste for the contemporary. Morii creates timeless, one-of-a-kind pieces of wall arts, that work as a medium to bring Indian craft into the contemporary conversation.

We currently work with multiple multiple craft clusters from Gujarat and Bihar focussing on the embroidery practices of Rabari, Jat Bharath and Sujni. Every step of the way, responsible and sensitive choices are made to ensure the well-being of all the stakeholders including the environment.

[instagram.com/morii.design](https://www.instagram.com/morii.design)





D2



Ambarhue
Santrampur

Mandakini Kumari

Ambarhue is a brand focused on the revival of the chheent print of India. Our home products are a handcrafted rainbow that showcases traditional rural Indian aesthetic.

[instagram.com/ambarhue](https://www.instagram.com/ambarhue)

D3



The Great Indian Heritage from The House of MG Ahmedabad

Mr. Abhay Mangaldas |
Bansari Ladia | Wahid Shaikh



The House of MG is a boutique heritage hotel in Ahmedabad, India's first UNESCO World Heritage City. It was the home of a wealthy textile magnet that has been tastefully converted into a hotel. For over two decades, guests from around the world have admired the hospitality and ambiance of these premises. Over the years, The House of MG has become an icon in the city for anything related to a heritage experience, from food, stay, ambiance, banquets, retail, galleries and children's activities.

[instagram.com/thehouseofmg](https://www.instagram.com/thehouseofmg)



D4



Tokar

Tokar sustainable designs Pvt. Ltd

Ahmedabad

Aliakbar Gulamhusainwala

Tokar sustainable designs Pvt. Ltd. Started with the thought of showcasing the locally crafted product on global platform, making people aware of what can be produced of Bamboo as a material and how can the entire system become self-sufficient even on monetary basis. The aim of the studio is to merge the technology which can enhance the craft skills of the workers. Tokar along with Furniture design also focuses on skill development, workshop and training of the locals as well as students from the design schools in collaboration with Eklavya Foundation.

[instagram.com/tokarsustainabledesigns](https://www.instagram.com/tokarsustainabledesigns)



D5



Craft Boat

Jaipur

Priti Pugalia

CRAFT BOAT IS A MULTI DISCIPLINARY DESIGN
CUM MANUFACTURING SPACE

We started as a handmade paper making company & have recycled more than ten thousand tons of textile waste to create sheets of paper for home, office, & packaging products

Based in Jaipur, India ~ our roots are tied to the multitude of art and deign this city harbours.

[instagram.com/craftboat](https://www.instagram.com/craftboat)



D6



Mangalya Handicrafts

Kanjari

**Indira Shah | Parul Dhruva
Chaula**

Mangalya Handicraft is located in a quaint village – Kanjari near Anand. It's a 35-year-old family-run studio – a family that values art, creativity & design.

All the production happens with the help of the local women who are trained and empowered along with the artisans around the village.

Apart from this, we also host creative workshops in our studio where an individual can come spend a day in our space.

[instagram.com/mangalyahandicrafts](https://www.instagram.com/mangalyahandicrafts)



D7



Min Studio

Ahmedabad

Mirali Amin Shah

We're a product design studio based in the heritage city of Ahmedabad. We blend age old craft techniques with new design concepts to create sustainable contemporary furniture.

[instagram.com/minstudio.in](https://www.instagram.com/minstudio.in)



D8



The Woodworker

Hyderabad

Yamin Mustafa Mohiuddin

My studio is my labour of love. The place I built for myself as a witness to my journey of Twenty years. Nestled amidst greenery it is situated next to my house and is a place where I find myself. It's an artistic space open for collaborations, welcoming creative individuals. It's a place where I take up work ranging from bespoke furniture to wood art to sculpture. The studio is based out of Hyderabad and is dedicated to the craft of woodworking and encourages hand tool woodwork. I take up classes regularly to teach and take the craft forward.

[instagram.com/the_woodworker_artist](https://www.instagram.com/the_woodworker_artist)



F1



WARI WATAI

Bangalore

Ram Sinam

The soul of design is in its inherent desire to play an appropriate role in bringing quality to life. To us, design is both a state of mind and a meaningful response to a given context. We believe that design can reside in an idea, a thought, a visual, a product; it can manifest in our everyday spaces. We love this interrelatedness of disciplines and the richness of experience it brings.

[instagram.com/wariwatai](https://www.instagram.com/wariwatai)



F2



Walter Emilio D'Souza

Ahmedabad

Walter Emilio D'Souza

I am an artist who works with the print medium and collaborates closely with architects. I work with various materials in the context of the built environment.

My practice develops from my work and the work begins with drawings goes onto the print medium and finds its development there. When the opportunity arrives, I dip into my resources and the works finds its translation there.

[instagram.com/_walterdsouza_](https://www.instagram.com/_walterdsouza_)



F3



Jayshree Poddar

Bangalore

Jayshree Poddar

Himatsingka is an integrated global textile major that designs, develops, manufactures, distributes, and retails a suite of textile products. Our installed capacities for manufacturing bedding and bath products, drapery and upholstery fabrics, and fine-count cotton yarn are amongst the largest in the world. While global scale and next generation digital shop floors support our impressive portfolio of owned and licensed brands, it is our committed workforce of over 10,000 people who underpin the Himatsingka Way.

www.instagram.com/poddarjayshree/



F4



Studio Shweta

New Delhi

Shweta Mansingka

Under the guidance of the Shri Devi Prashad I made my kiln and set up my studio in 1999, and have been working from my own studio space in New Delhi since. Over the years I have however added more kilns and equipment along with learning and developing many new techniques to work with clay. I'm grateful that clay found me and feel blessed to be able to have many silent conversations with it in the meditative serenity of my studio space.

[instagram.com/shwetamansingka_ceramics](https://www.instagram.com/shwetamansingka_ceramics)



F5

NARKALI_



Narkali

Chennai

Niveditha Vasudevan
Preethi Alma Francis

Narkali is a slow fashion design studio based in Madras, founded by two architects Niveditha and Preethi with a shared interest in radical sustainability, illustrated through a spectrum of artistic pursuits ranging from spatial design to object design.

[instagram.com/narkali_](https://www.instagram.com/narkali_)



F6



Materialistic Studio

Delhi

Naren Bhandari

Materialistic studio is a material research & design studio born from a desire to reimagine & redesign products & services without any waste. The studio experiments with natural & waste materials to turn them into meaningful objects for your spaces.

[instagram.com/materialistic_studio](https://www.instagram.com/materialistic_studio)



F8



minim

minim

Bangalore

Pooja Agarwala

minim is a craft-led design practice run by a potter and a graphic designer.

Every minim object starts with a lump of clay on the potters wheel; some are translated into other materials by masters of their own material whom we work with for specific collections.

[instagram.com/minimdesign_](https://www.instagram.com/minimdesign_)



F9



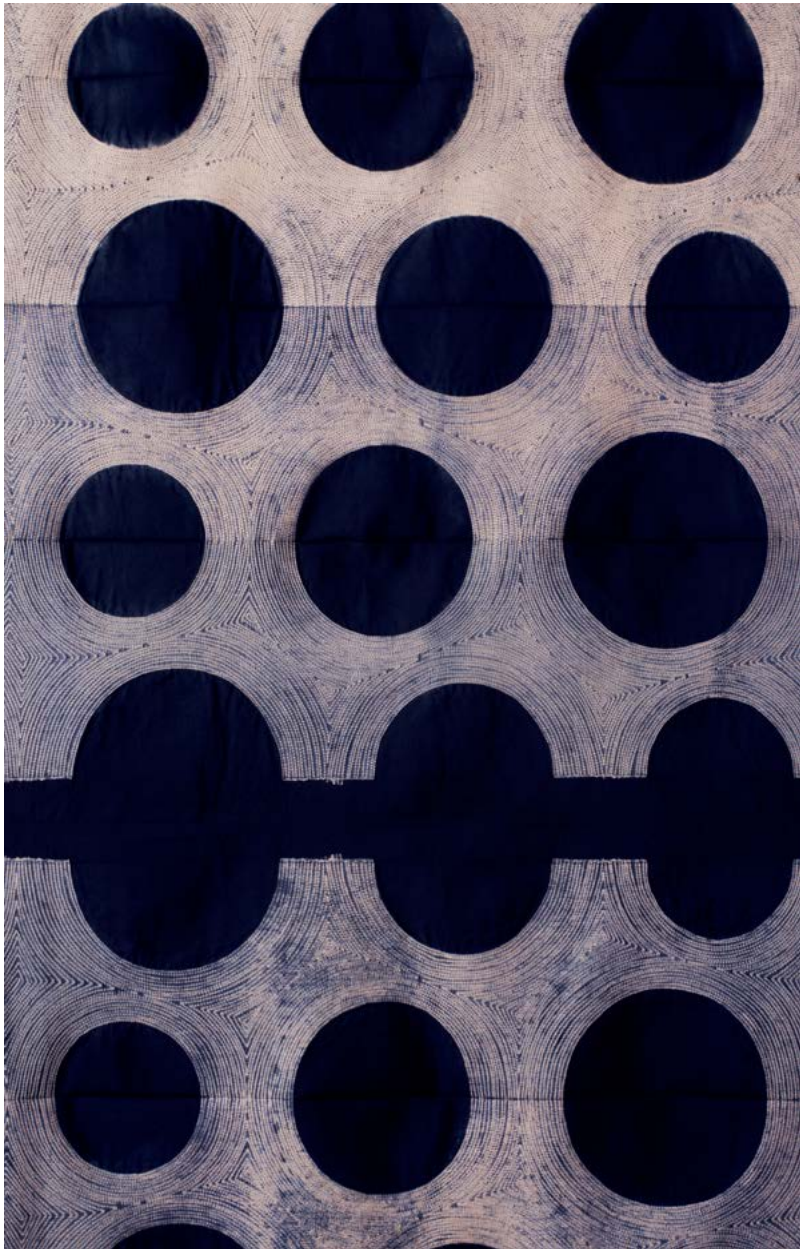
SAR STUDIO

Pune

Nikita Bhate
Pascal

Sār represents contemporary, contextual, functional design through the perspective of designers from around the world. Sār takes cultural references that make design relevant to how we live today, creating objects of essence that are made to last beyond trends. Function, necessity, traditional crafts and industrial precision co-exist: forming timeless, beautiful, understated products

[instagram.com/sar_design_studio](https://www.instagram.com/sar_design_studio)



F10



Neha Puri Dhar

Bangalore

Neha Puri Dhar

I define it as a studio-on-the-move. My husband being in the Indian Air Force, we move houses frequently due to postings to different cities. Along with the complexities, I feel the moves do add unique dimensions and influences to my work.

[instagram.com/nehapuridhir](https://www.instagram.com/nehapuridhir)



GI



ATAHA

ATAHA

Vadodara

Varun Vasava
Shreta Saraf

Ataha came into existence when Shreta Saraf and Varun Vasava decided to merge their ideas about design, process, aesthetics, functionality, basically how the world works and when they experienced their potential as a team ATAHA was established in December 2020 in Vadodara. All great designs has the reason behind the evolution. It always has been dream/idea and 'therefore' ATAHA.

[instagram.com/atahaindia](https://www.instagram.com/atahaindia)



G2

ray
barn



ray barn
Ahmedabad

Dhruv Patel
Palak Patel

Ray barn, a furniture and object production house or barn. We vouch for tough details, easy on the eye. Barn is a harbour for earth's domesticated creations, that work in cahoots with men and enable them to operate above the primitive.

[instagram.com/raybarn_](https://www.instagram.com/raybarn_)



G3

shape



Shape

Mumbai

Ar. Gaurav Wadhvani

Ar. Rishabh Jain

Shape is a multidisciplinary studio that aims at crafting furniture and products that are user-centric, versatile and adaptable in nature. The year old studio synthesizes ideas from contemporary issues like shrinking apartment sizes, short-lived design trends, affordability and mood driven user behaviors.

[instagram.com/shape.india](https://www.instagram.com/shape.india)



G4



Workshop
VANILLA

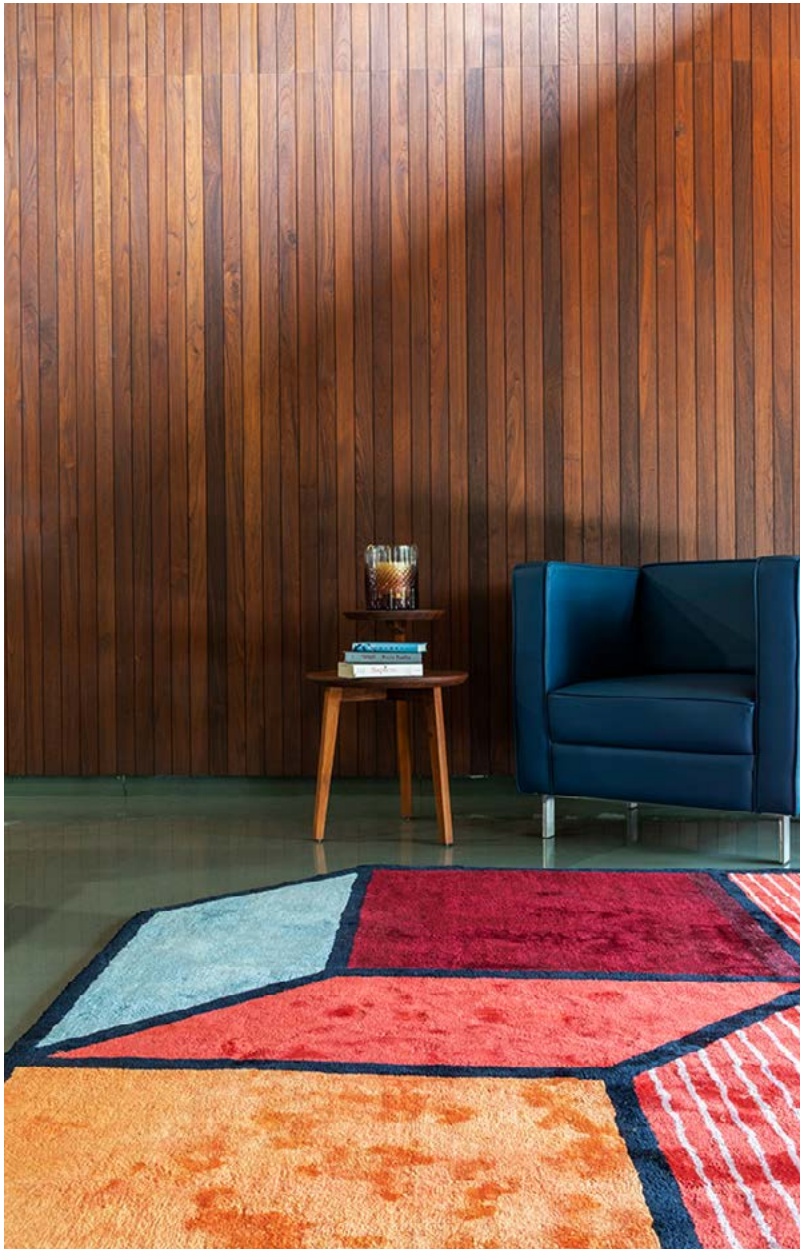
Workshop Vanilla

Rajkot

Jeet Gajera

Vanilla - a perennial term that is associated with its sheer simplicity. Vanilla is basic. Vanilla is timeless. Vanilla is classic. Our creations are an amalgamation of comfort, function and elegance. We at workshop vanilla develop and manufacture in collaboration with the skillful artisans to produce quality products. Our aim is to create and provide solutions that caters both the space and our client.

[instagram.com/workshop_vanilla](https://www.instagram.com/workshop_vanilla)



G5



ARISAA
Ahmedabad

Aashka Shah-Desai

Arisaa creates modern luxury from India's deep rooted crafts & traditions that are rich in workmanship and are original. Chaotic harmony is what defines Arisaa's design language. It is very much inspired from the city that it is based out of - Ahmedabad. A city that is old and as much as it is new, fast paced but also extremely relaxed. These stark contrasts are very much visible in Arisaa's products.

Arisaa's founder Aashka Desai, believes in mixing art with design, modern ideas & traditional crafts along with making sure every piece is uniquely created. Quality along with attention to detail are two pillars that define Arisaa's core strengths.

[instagram.com/studioarisaa](https://www.instagram.com/studioarisaa)



G6



JADE DESIGN HOUSE

Mumbai

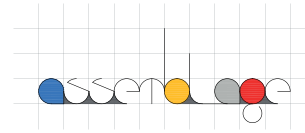
Manasi Jade

Jade design House is a Mumbai based lighting design studio, we specialize in chandeliers and decorative light fixtures.

[instagram.com/jade_designhouse](https://www.instagram.com/jade_designhouse)



G7



Assemblage Studio

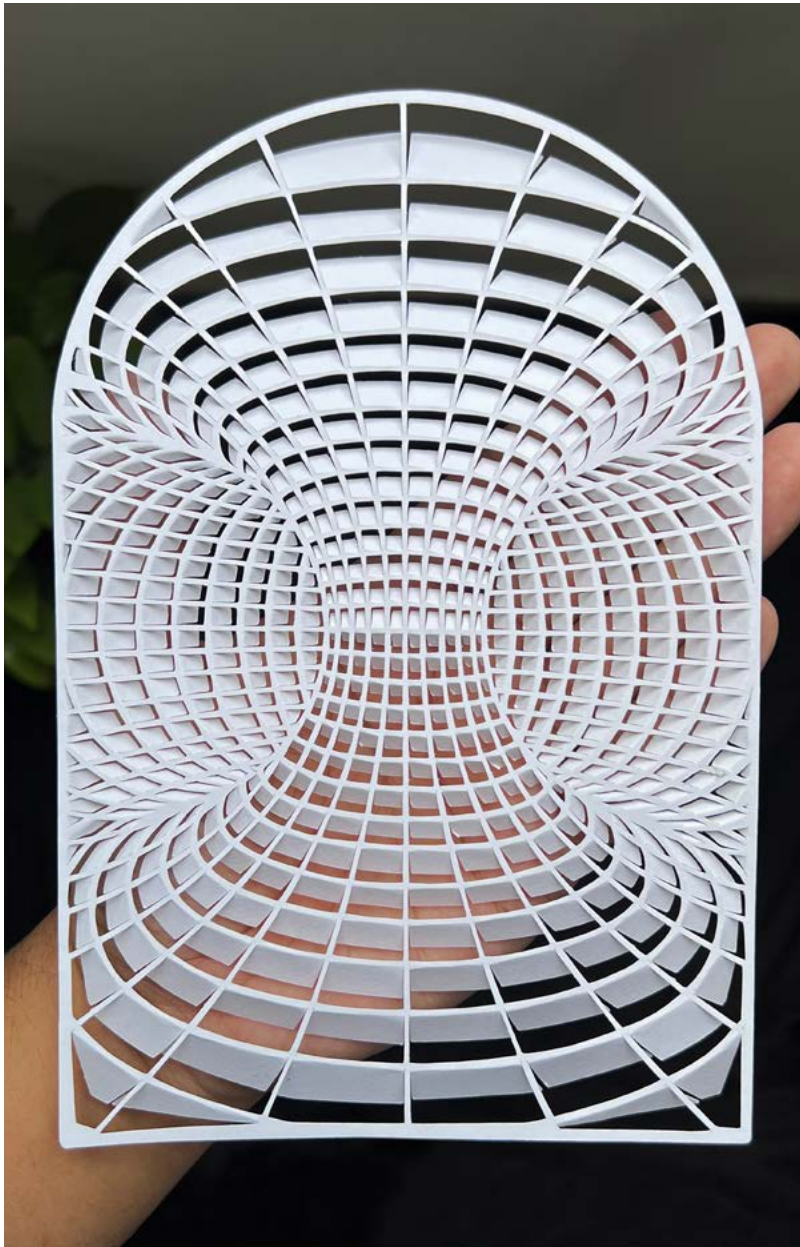
Surat

Ar. Mili Dalal

Assemblage ; an assembled collage!

An architect by profession, I lead a design studio 'Assemblage', that mainly follows geometry, craft and colour theory as main design tools for all the art works. I work with a team of 2 designers, 2 artisans and 1 carpenter, who all follow the same design discipline. We attempt to assemble various materials (fabric, wood, metal, glass) to weave in clients stories within the murals.

[instagram.com/assemblage_by_mili](https://www.instagram.com/assemblage_by_mili)



G8



Parth Kotheekar

Parth Kotheekar

Ahmedabad

Parth Kotheekar

I am a solo papercut artist based in Ahmedabad. All my artworks are hand-cut using craft knife. I have been exploring and learning from this craft since the past 10 years.

[instagram.com/parthkothekar/](https://www.instagram.com/parthkothekar/)

G9



Aikyam

Aditi Kumari

J1



AHMEDABAD . BANGALORE . MUMBAI

Goyal & Co.

Ahmedabad

Conceptualized & Executed by



Space Punch In

This installation works on the idea of a daily punch in/ log-in at the entry for a self-inflicted required workplace. Here, the idea is to create a space, using three planes strategically placed, with respect to each other in perspective, with one 2 sided right in the center, this individual plane has punched-out holes with paper tube rolls capable of being punched or pushed in and out to affect the result in space, inside the Box plane. The double-sided is not enclosed in glass like the other two in order to create an interaction on both sides without control and that modulation shall become the key point of spatial experience.

<https://goyalco.com>

J2



Goyal & Co.

Ahmedabad

Conceptualized & Executed by



Community social distancing

What is two meter?

This installation looks at reuniting people as a community while experiencing a 2 mtr and distances in its factors and multiples sans fear. A sense of space and enclosure, ironically in a perceived protective cage. And yet safety with inward semicircles marking positions for visual/verbal or static interaction. Added to these are yellow circled/ maintain safe distance stickers, creating symbolic positions; to top this 2x2 meters dia enclosures are created to be trapped in that 2 mtr distanced space, one opaque and one cage-like (opaque one uses audio experiences, and the cage-like have window cutouts)

<https://goyalco.com>



J3



KANAN - THE ART SPACE

Vadodara

Kanan Asher

Humans may seem like flesh and bones from the outside, but within, we are like a tornado, a storm brewing within. The human mind enables us to feel a whirlwind of emotions and each emotion is felt and expressed in its own special way.

“HUMAN STORM” is a kinetic sculpture dedicated to the paradox of the world we live in, an irony between heart v/s the mind.

[instagram.com/kanantheartspace](https://www.instagram.com/kanantheartspace)

J4



AHMEDABAD . BANGALORE . MUMBAI

Goyal & Co.

Ahmedabad

Conceptualized & Executed by



Experience My Blooming Self

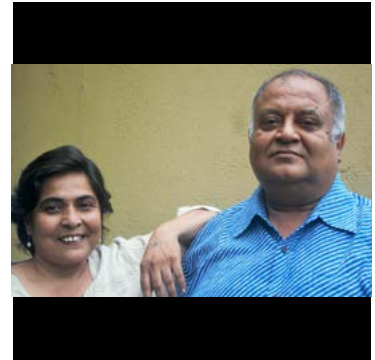
This installation mimics flowers and flower stalks as bunches which creates a Central space to be able to look at one's reflection and the beauty. That is reflected multiple times at multiple levels with the twist. The punch has interspersed a regular mirror, a concave, and a convex mirror reflecting differently thereby depicting the unknowns and the myriad way we see ourselves and us within the world by being part of. This has a few statements written/stickered replacing a mirror somewhere that are hard-hitting/ in the face or obvious while being philosophic. For example, is that really you? Will you post this? Look within | Do you see yourself? You are so many but one Etc

<https://goyalco.com>



J5

ochre



OCHRE

Ahmedabad

**Kavita Pandya Ganguly
Titas Ganguly**

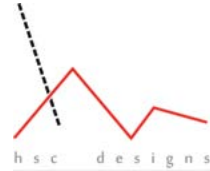
Neriage | Nerikomi

A screen in the form of a space installation has many aspects. It divides the space and works as a partition, adds an aesthetic to the area, and generates curiosity in the viewers about what exists beyond the screen. In 2018, we started with a screen which was mainly a play of patterns, thin discs suspended from a height of 10ft. In 2019, the Darbaar was created, an installation representing a beautiful conference of Indian birds made with the Nerikomi technique. This year, more than 300 individually hand-thrown, large-sized beads made using the Neriage technique are combined to form a screen. The Neriage technique provides a vast canvas for random patterns of layers of colour clays to reflect in a spiral way.

[instagram.com/ochreceramicsandpottery/](https://www.instagram.com/ochreceramicsandpottery/)



J6



Hsc Designs

Ahmedabad

Hiloni Sutaria

India manages to recover and recycle only about 1 percent of its construction and demolition (C&D) waste, says new CSE analysis. Out of the 150MT waste that Indian cities generate we manage to recycle only 1 percent. When we read this statistic, it cemented our resolve to recycle, reuse and regenerate materials, as we do in our zero waste projects, on a larger and more profound scale. What better way to do that then to recycle the most prolific pollutant material which has almost been impossible to replace with an equally good solution till now, Concrete. This installation is an outdoor furniture piece made from scaffolding of scrap board sheets, recycled and regenerated concrete and a smorgasbord of different scrap materials collected from sites around Ahmedabad making them into terrazzo and China mosaic patterns.

[instagram.com/hsc_designs](https://www.instagram.com/hsc_designs)

J7



Studio Brhmmn

Ahmedabad

Nilaoyy K Nandi

ONENESS

The sculpture 'Oneness' depicts a Yoga figure, seemingly emerging from the earth. It actually depicts a union of matter and spirit; showing man's connection to nature as a whole.

I believe the most fulfilling way to exist is in harmony with nature at all times. The work represents ONENESS - the very essence of yoga . Yoga being a profound wisdom of our country which connects across all boundaries, seems apt to me in the prevailing times. The work will be executed out of scrap metal. As mentioned the height will be approx 8 ft. The surface treatment will reflect various traditional art images from across the globe . for e.g. Gond art (India), aboriginal art (Australia), Egyptian,

[instagram.com/nilaoyy](https://www.instagram.com/nilaoyy)



J8

SINCE 1930
AMOLAKHTM
MEANS PRICELESS



Amolakh
Ahmedabad

Maneesh Kumar



Atman in Sanskrit means a person's spirit or soul. In contrast to the physical body, mind, and consciousness, Atman is considered eternal and imperishable. The Atman is the deepest level of an individual's spiritual essence. We aimed to depict the artist's expression and the thought process behind it with an installation that resembles an abstract Living Tree enclosed in a screen, representing the soul within the body of a human being as a cosmic representation of Atman. Each of us dwells in our own imaginative world within the confines of our minds, and we act accordingly.

[instagram.com/amolakh.since1930](https://www.instagram.com/amolakh.since1930)



J9



Radha Patel

Radha Patel

Ahmedabad

Radha Patel

Self Talk

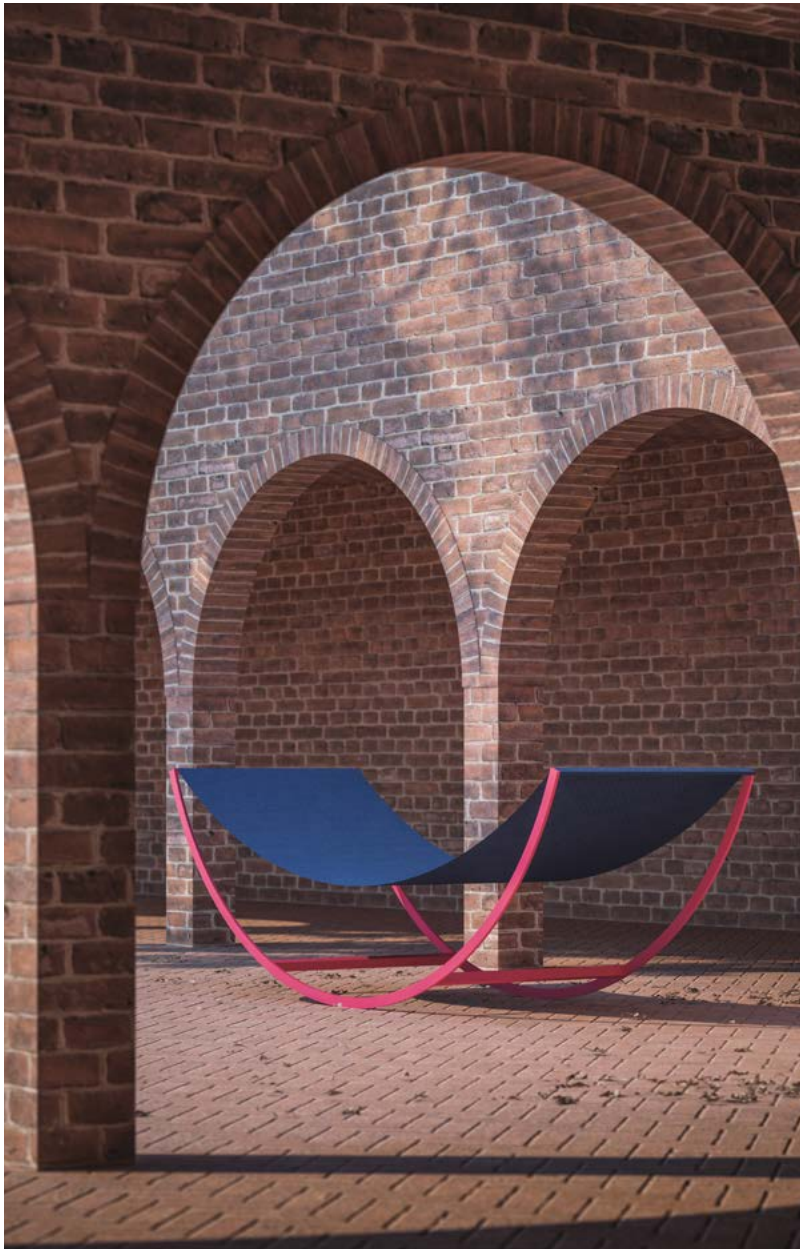
We talk to ourselves like I talk to my 'Me' to know myself.
My act, actions and activities in this universe is centred on my 'Me'.

"SELF TALK"

Sitting on the circumference of time and contemplating deep
invokes a self-talk that moves me much within. I harness
strength

through these self talks as they increase my radius of act,
actions and activities

[instagram.com/radhapatel_artist/](https://www.instagram.com/radhapatel_artist/)



J10

The
Architecture
Story



The Architecture Story

Chennai

Deepak Jawahar
Justine De Penning

Celestial Nest

Celestial Nest is constructed from a custom-designed modular framework; from which, a cluster of suspended mirrors form an interconnected, ethereal passage through the space. Each mirror is linked by the frame's thin stems, creating a network of reflections that shift focus depending on where the viewer looks. To cast this effect, the surface of each mirror is hand polished to varying degrees, producing a different level of shine on every plane. Unlike glass mirrors, the Aranmula Kannadi process creates a reflective surface by meticulously hand-polishing a specific metal composition using a paste. The duration of time it takes to polish the metal ultimately determines the desired level of shine – a small surface can take several days.

[instagram.com/thearchitecturestory](https://www.instagram.com/thearchitecturestory)



J11



 **MAGARI**
FURNITURE

Magari
Bangalore

Amitha Madan

The installation is an immersive walkthrough of play as a design process that led to the making of The Massera collection. It is an empathetic installation that bridges the gap between the Magari design team and attendees of RAW. We mapped out the divergence of emotions that occurs during intuitive play and translated that into a sensorial experience. Play is an act of self-exploration, expression, perspective and representation. The initial stage of exploration in play is all about freedom of choice and will. Self-expression is about trust and reliance on one's cognitive guidance. Through perspective, there is a sense of competition within a creative environment. And finally, representation is the fruition of one's creative labour. It is also an emotion where creation gets a voice to reach out beyond an individual to a group or a community. A palpable ode to the comfort and softness of the collection is translated into the installation through materiality.

amitha@treelightdesign.in



K1

FUN
/ CTIONAL



Keep It Functional

Kolkata

Nidhi Goenka

Fun/ctional, as the name suggests, is all about creating fun and functional products for home and office. Our products are designed and manufactured ethically and sustainably; with modern, minimal and utility-based sensibilities. Our products are open-ended for you to explore different possibilities and add your own story to them. We want them to be your conversation starters, a part of your treasures, where imperfections become keepers of your memories.

[instagram.com/keepitfunctional](https://www.instagram.com/keepitfunctional)



K2

वक्र



Vakr

Ahmedabad

**Devyani Gupta
Nehit Vij**

Vakr is a Delhi based experimental furniture studio established by Devyani Gupta & Nehit Vij. Vakr denotes the steep learning curve associated with designing, through material and technique explorations - a process that requires numerous iterations and adept craftsmanship. The journey results in bespoke designs that redefine the relationship between the user and their surroundings. Vakr is the story of the synthesis of old and new techniques to generate timeless furniture designs. Sculptural in character, the form is guided by the laws of physics and the nature of the materials.

[instagram.com/vakrstudio](https://www.instagram.com/vakrstudio)

K3



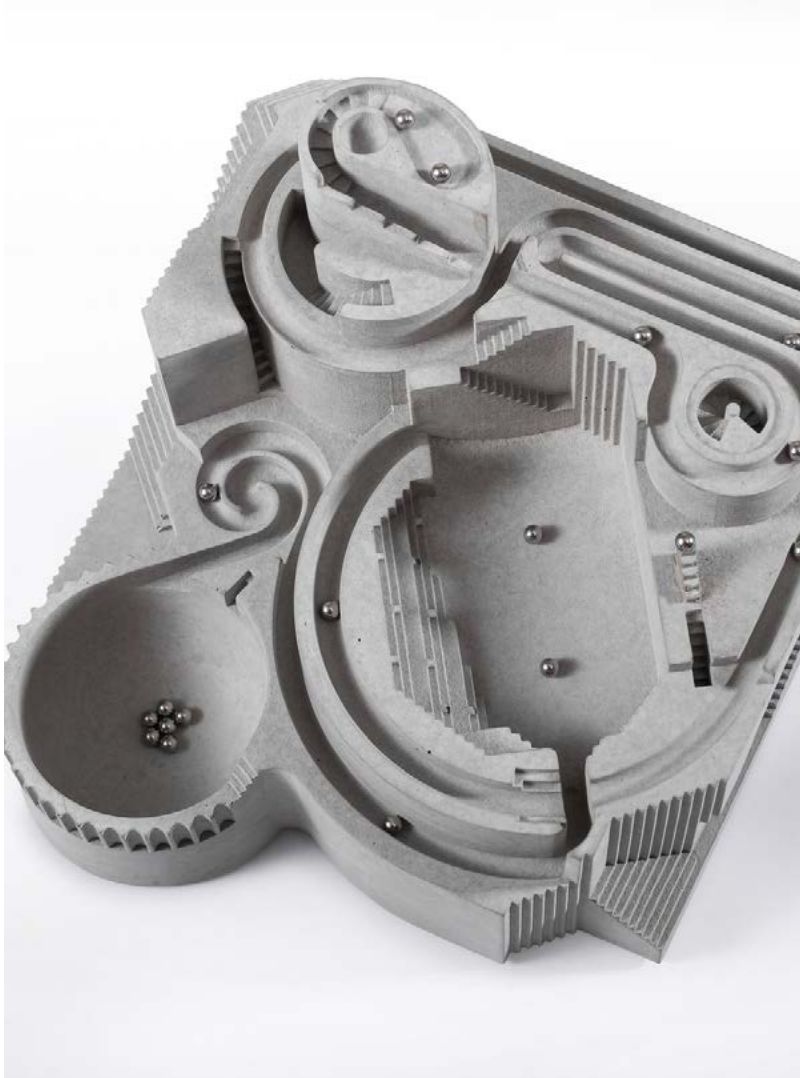
Material Immaterial Studio

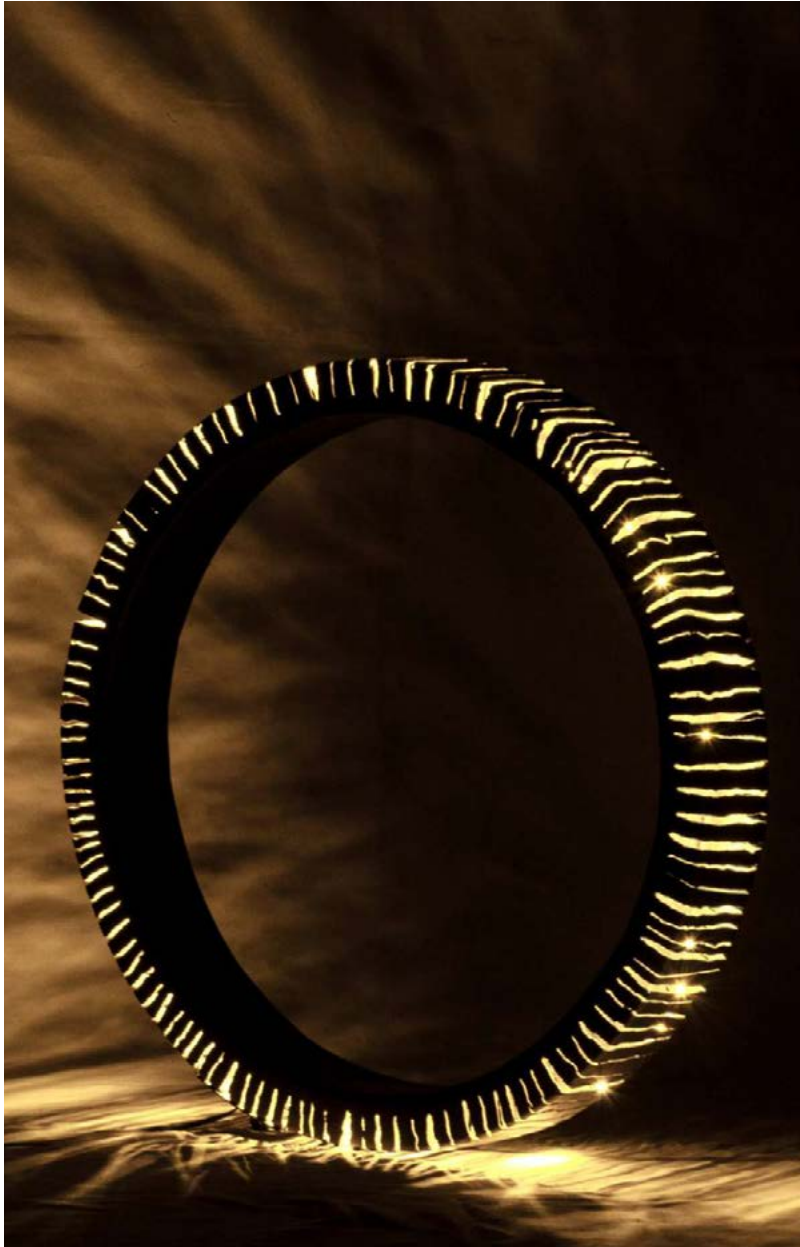
Mumbai

Nitin Barchha

Material immaterial Studio has been since its inception in 2015 working on the idea of exposing the bare beauty of the materials we work with, that way the material and the Idea both lose their individual Identities and become a single Identity 'the Product' In our initial projects we have worked with Paper mashe and currently working with Products made out of Concrete. Due to the studios earlier architectural experience Concrete became the material of easy choice and has been quite versatile.

[instagram.com/material.immaterial](https://www.instagram.com/material.immaterial)





K4



EVOKAR
work • workshop • shop

EVOKAR
Ahmedabad

Vyom


The driving process for EVOKAR is one of collaborative generation. EVOKAR is an Ahmedabad based studio brand that extends the knowledge of 'Karigari' to parallel channels of product making. Their practice revolves around multifaceted explorations in materials and forms to create unique spaces, experiences & objects. Evokar aims to create an environment of co-creation where all the people in the process are involved in the thinking and the making. Evokar is led by Vyom. He is a sculptor and has had extensive experience working with local-regional aesthetics and artisanal communities from all over the country. He brings this experience as the core driver for Evokar's design process and its aesthetic.

[instagram.com/studioevokar](https://www.instagram.com/studioevokar)



H1



The Act of  quad

The Act of Quad

Mumbai

Priyanka Itadkar
Falguni Bhatia

The Act of Quad is a young Mumbai based studio of design working within the fields of architecture, interiors, sculptures, and concept styling incepted at the end of 2019. Through a free-thinking and experimental process, we aimed to bring unexpected objects and environments into everyday people's lives, with the objective of making every day a little less ordinary.

[instagram.com/theactofquad](https://www.instagram.com/theactofquad)



H2



OLIE

Bangalore

Amrita Nambiar

Olie is an independent lighting design studio based out of Bangalore.

With a collection that focuses on beautiful lighting design crafted from sustainable / natural material, Olie was born with the desire to make our art interactive. We fell in love with the idea of creating something that when switched on, could instantly change the mood of a space. That had the power to transform entire conversations like only mood lighting can.

[instagram.com/olie_living_lighting](https://www.instagram.com/olie_living_lighting)



H3



Name Place Animal Thing

Mumbai

Priyam Doshi

Name Place Animal Thing is young lifestyle products studio based out of Mumbai. The studio specialises in design and development of furniture, lights, decor & spatial installations.

Name Place Animal Thing - A young lifestyle products studio with a focus on design and development for furniture, lights, decor & spatial installations. Our target audience? People who love the finer things in life!

We strive to have a multidisciplinary and super versatile approach to design, yet keeping the designs relevant is essential to us.

[instagram.com/nameplaceanimalthing](https://www.instagram.com/nameplaceanimalthing)



H4

we
are
now
a
store.
by
nouveau
studio



We are now a store

Surat

Punit Jain
Srishti Agarwal

It's a design dossier where the possibilities are limitless and material explorations find a home. All of these objects and more are created, designed, sampled, and composed by the often overlooked spontaneity.

[instagram.com/wearenowastore](https://www.instagram.com/wearenowastore)



R+R.Architects | © 2022 Photographix

H5



House of Berserk

Ahmedabad

Priyanka Thaker

A storyteller's Mecca Born out of love and passion, 'House of Berserk' is one such high-spirited practice, striving to make the immediate world a vibrant space. The studio has blossomed through the years by virtue of conscious choices and eccentric exploration. Transforming spaces with trailblazing design thinking ideas, every project executed till date is painted in hues of warmth and predilection..ultimately making it user-centric. We aim at adding to the wonderment of each space with our unique touch.

[instagram.com/houseofberserk](https://www.instagram.com/houseofberserk)



H6



ReOrigin

Ahmedabad

**Maithilee Wala
Zeal Shah**

ReOrigin is an eco-conscious brand which is building a sustainable future. All-natural, eco-friendly, NO plastics!

ReOrigin wants to build a better future, that is based on nature, by using natural wood, natural fabrics and natural colors. We are promoting a way for modern products to have a more sustainable future.

We believe that environment, culture, equity and relationships with our communities are as important as trade and so we collaborated with local artisans to come up with meaningful designs.

[instagram.com/reorigin.in](https://www.instagram.com/reorigin.in)



H7



 VULCAN
Design Studio

Vulcan Design Studio

Pune

Sumit Meena

Ankita Chaudhari



Vulcan Design Studio blends traditional skills and superior productivity along with meticulous attention to detail and passion, uniqueness and experimentation, wellbeing and sustainability. Our studio aims to address new lifestyles with the creation of complete, harmonious interior decor solutions that embody the best contemporary design for the modern home. We offer complete, warm, and inviting atmospheres, where the most innovative products are combined with unique design icons, as well as a wide range of customized solutions for the hospitality, retail, and executive office sectors.

[instagram.com/vulcandesign.studio](https://www.instagram.com/vulcandesign.studio)

H8



MULTITUDE
OF SINS

Multitude of Sins

Bangalore

Smita Thomas

MOS is a creative design studio identified by its experimental take on design, letting creative possibilities run riot against the celebration of colours and graphics while striving to unveil the potential a space can bear if one remembers to dismiss the notions of familiarity.

[instagram.com/multitudeofsins](https://www.instagram.com/multitudeofsins)





H9



MuseMART
by **MuseLAB**

MuseLAB

Mumbai

Huzefa Rangwala
Jasem Pirani

MuseLAB is an end-to-end design studio; creating thoughtful and engaging architecture, interior environments, furniture and products. In 2012 partners Huzefa Rangwala and Jasem Pirani founded the studio built upon their shared passion for design. Each experience and or product embodies integrity and is created with the same care, skill and attention to detail.

[instagram.com/muse.lab](https://www.instagram.com/muse.lab)



H10

STAND ARCHITECTURE+
INTERIORS+
DESIGN

AMARDEEP DESIGN



STaND Design

Mumbai

Siddhant Tikkoo
Nikita D'Silva

Co-founded by young architects Siddhant Tikkoo and Nikita D'Silva in 2016, STaND is a design studio based in Mumbai, India. We work on varying scales and typologies of projects – from furniture to interiors and architecture, from residential to commercial and hospitality. Always keen to help the world around us experience design in unexpected ways.

[instagram.com/stand.design](https://www.instagram.com/stand.design)



I



RITZLANE

Vadodara

Parth Patel

The essence of RITZLANE is to make life comfortable and add value to the life and places where you unwind and relax. Our outdoor furniture designs are for everyone, every moment, and everywhere. Whether it be relaxing besides the crisp water of your pool, salty waves near the shore, want to bask in the serenity of nature, or relax at a vibrant rooftops of any cities. We've got the furniture that will defy your expectations.

[instagram.com/ritzlane.in](https://www.instagram.com/ritzlane.in)



L1

craft
+future?

CEPT
UNIVERSITY

Post graduate studio unit at Masters in Interior Design, CEPT University

Ahmedabad

Tutor **Assoc. Professor. Rishav Jain**
Assistants **Teja Payapalle, Shail Sheth, Karan Verma, Sapan Hirpara, Ketaki Jadhav**

How does one position the practice of craft in the field of interior architecture today? The ever-expanding debate on the dichotomies of past and the future, the old and new, the traditional and modern, tools and technology have put constant pressure on the field of craft to reinvent and reposition itself. This has also resulted in a variety of manifestations of craft in the domain of interior architecture and design. The studio situates itself at the intersection of craft and interior architecture with an aim to identify the position of craft in contemporary interior design practices. The studio cultivates and strengthens interior design decision-making abilities for a given socio-cultural context.

www.cept.ac.in

L2

Masters in
**FURNITURE
DESIGN**

CEPT
UNIVERSITY

Masters in Furniture Design, CEPT University

Ahmedabad

Masters in Furniture Design is a two year postgraduate program at CEPT University. The program addresses contemporary issues in design such as mass production, customization, future technologies, environmental issues and at the same time looks at cultural skills and techniques of design and making. The M. Des. (Furniture Design) program is a pragmatic response to the growing needs of the furniture industry and of the market.

www.cept.ac.in

L3



Post graduate studio unit at Masters in Interior Design, CEPT University

Vadodra

List of Sculpture students

Shubham Sahu, Thomas Changmai, Suraj Sahu, Sandeep Bhoi, Tanishka Agrawal, Arjun Gamit, Sanjoy Kumar Sutradhar, Tanya Sharma, Shilpeksh Kholarkar, Chinank Pasricha, Kavya Pawar, Sai Jagdeesh

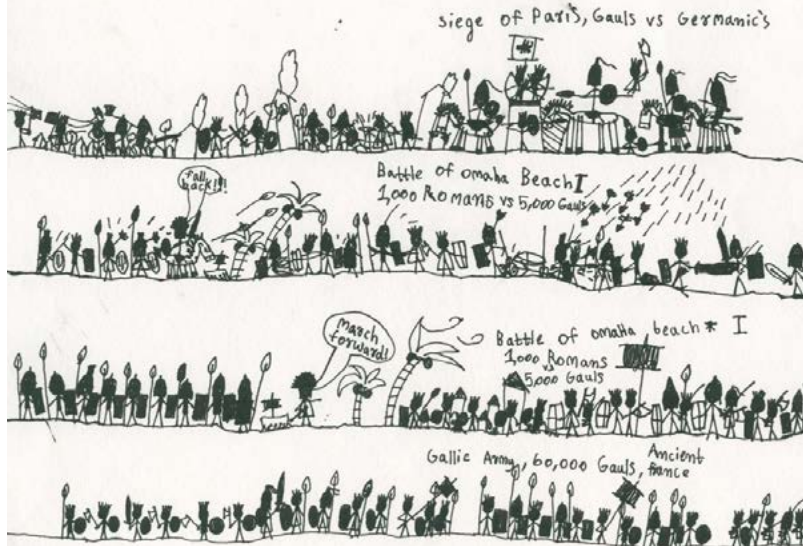
List of Painting students

Parag Das, Atharva Sagavekar, Divya Gorasiya, Harsh Dholakiya, Anushree Rabadia, Sneha Lakhotia, Ganga Narayanan, Chetan Solanki

In the fifty eight years of its existence, the Faculty of Fine Arts has gained a reputation of being a professional of higher education. Over the years, the alumni of our departments have then made a definite mark in the field of Visual Art and remained in the forefront of the art education scenario in the country. The emphasis was laid on individuality through knowledge of Indian and Western traditions. The Faculty has produced world-renowned artists in the course of seven decades of its conception. It has a history of outstanding faculties many of whom are recipients of Padma-Bhusan and Padma Shree Awards apart from being awarded numerous State, National, International awards and fellowships.

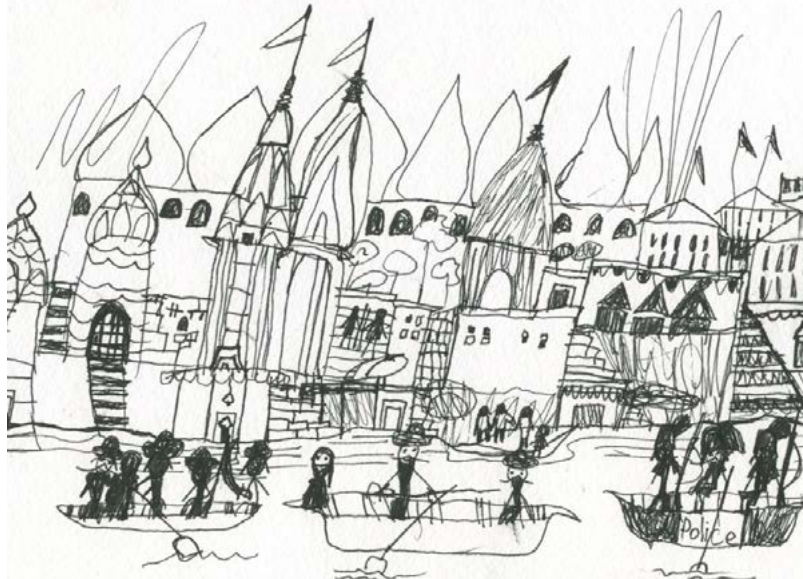
www.msubaroda.ac.in

M



Ayaan Jariwala

Ahmedabad



Ayaan is a young 12 year old UNESCO awardee artist. He will showcase his art in the city of Art connoisseurs for a special cause.

Ayaan has a rare genetic disorder DMD which has now confined him to a wheelchair and if not treated can affect his respiratory. Recently found cure to this is very expensive and all the funds collected through his art will be used for his treatment. So be a part of his ART FUND.

[instagram.com/ayaanjariwala/](https://www.instagram.com/ayaanjariwala/)
www.impactguru.com/fundraiser/help-ayaan-jariwala

Founders Raw Collaborative

Tanvi Karia | Priyadarshini Rathore | Vishwa Bhatt Weir

www.rawcollaborative.com
info@rawcollaborative.com



Partners



EXHIBITION DESIGN



GRAPHIC DESIGN



EXHIBITION PRODUCTION



EVENT MANAGEMENT



FCDI GALLERY PRODUCTION



is Phenomenal
TICKETING



PROMOTIONAL VIDEOGRAPHY

VINAY PANJWANI

EVENT PHOTOGRAPHY & VIDEOGRAPHY

